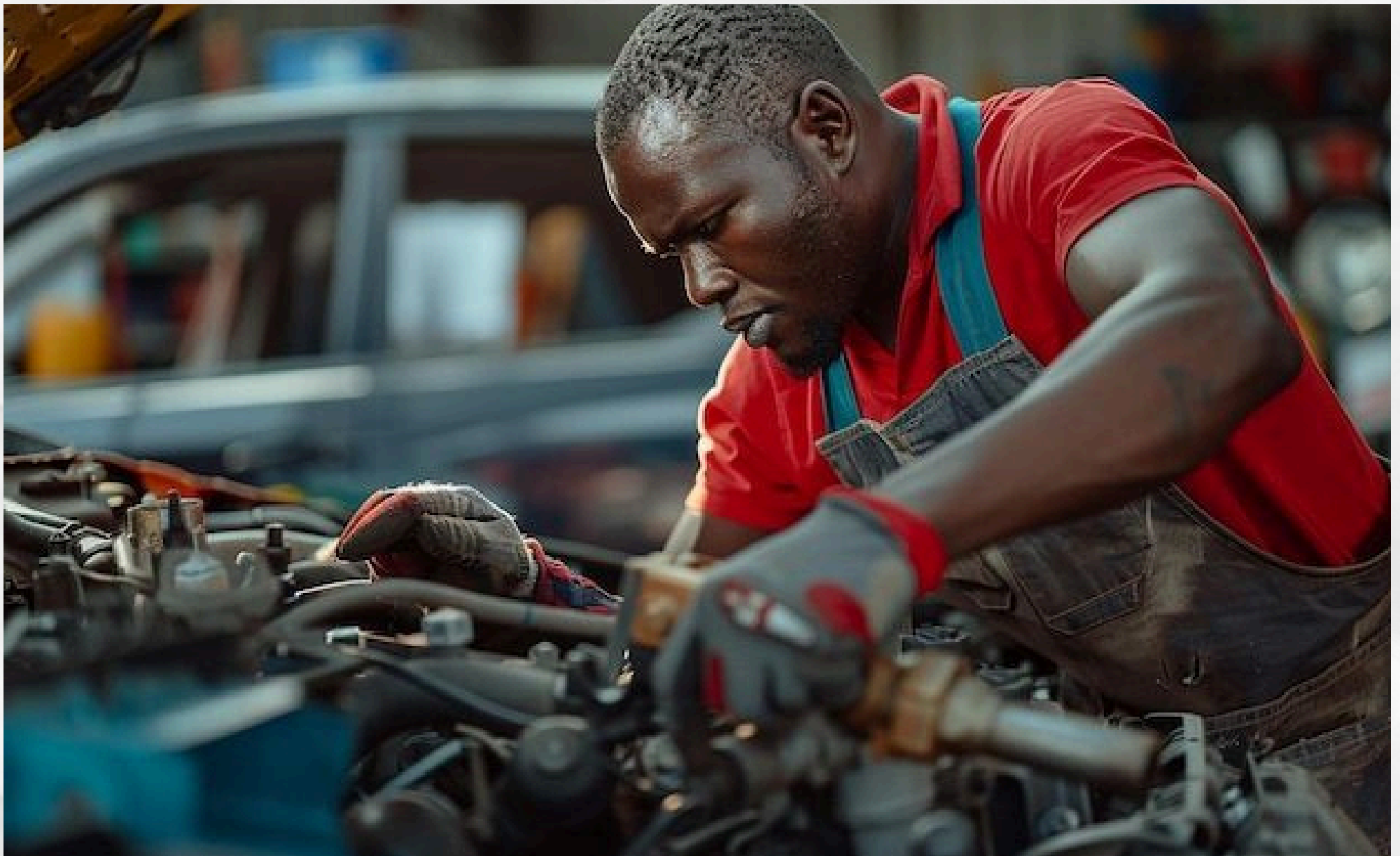


UNLOCKING CAREER OPPORTUNITIES UNDER CANADA'S SKILLED TRADES SECTOR

The global labor market is undergoing a quiet revolution. Skilled trades like welding, carpentry, electrical work, and plumbing are seeing a surge in demand, especially in advanced economies such as Canada. While conversations often center around white-collar careers, skilled trades offer a dignified, high-paying, and future-proof path that Africans should not overlook.



Countries like Canada are grappling with an aging workforce and a need for trained tradespeople. Sectors such as construction, automotive repair, and heavy equipment operation are facing critical labor shortages.

While these gaps are challenges for host countries, they also highlight a global demand that well-trained Africans can meet, whether through international collaboration, skills exchange programs, or eventual migration through formal channels.

This isn't just about jobs abroad, it's about preparing Africans to compete and succeed in high-value sectors, wherever they are.

WHY SKILLED TRADES DESERVE ATTENTION IN AFRICA



SKILLED TRADES INFO SESSION

Unlocking Career Opportunities in
Canada's Skilled Trades Sector

Discover how African professionals
and newcomers can build successful
careers through Canada's skilled trades
programs.

DATE
**WEDNESDAY
JULY 2ND, 2025**

TIME:
**5:30PM WAT
1:30PM EST**

SPEAKERS



Hosted by
Estefania Borengue



Guest Speaker
Eman Ismail-Elmasri
Founder & CEO, Skilled Trades Prep - Canada

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1. Dignity and Earning Potential

Across many African countries, trades are often undervalued. But globally, skilled tradespeople are among the most respected and well-compensated workers. A certified welder, plumber, or electrician can earn significantly more than some university graduates, with income potential increasing alongside experience and specialization.

2. Pathways for Growth and Global Recognition

International frameworks like Canada's Red Seal Program and bridging certifications recognize foreign-trained workers. This shows that technical skills, when standardized and accredited, are globally portable and valued. African training institutions have the opportunity to align their programs with these standards, giving their graduates a competitive edge.

3. Training, Mentorship, and Access to Resources

Africans can access growing networks of support, including online courses, mentorship platforms, and diaspora-driven partnerships that offer guidance in trades education, certification, and career development.

HERE'S WHAT AFRICANS CAN DO NOW:



INVEST IN TECHNICAL TRAINING

Explore vocational education programs within your country. Prioritize institutions with accreditation or partnerships that align with international standards.

ENGAGE DIASPORA NETWORKS FOR MENTORSHIP

Many Africans living abroad are eager to share insights about global standards, tools, and work ethics in the trades. Leverage these connections to gain perspective and improve your craft.

BE STRATEGIC, NOT DESPERATE

Avoid falling for immigration scams or quick-fix promises. Instead, focus on building credible experience and certifications. If opportunities arise for work abroad, they should be pursued with clear knowledge, legal clarity, and long-term career goals.

By raising the value of skilled trades at home and abroad, we create sustainable career paths and strengthen our economies from the ground up.

To every young African: don't underestimate the value of working with your hands. Trades offer more than just a paycheck—they offer purpose, pride, and a platform to make a difference. Whether you stay in your country or seek international recognition, the future belongs to the skilled.